

THE COLORADO THIRTY GROUP

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October 1, 2013

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Trustee Emeritus Hal Littrell Mr. Ken Lund, Executive Director Office of Economic Development and International Trade 1625 Broadway Suite 2700 Denver, Colorado 80202

Dear Mr. Lund,

I am writing in support of the Colorado Springs "City for Champions" application for selection for Regional Tourism Act funding.

This project will transform Colorado Springs into a world class destination that will draw tourists from around the world to enjoy the attractions that will be built. As such, the entire state will benefit from the exposure and enhanced reputation that will ensue. City for Champions will truly put Colorado and Colorado Springs "on the map."

The Colorado Thirty Group is a civic organization that was formed in 1978 to support military installations throughout the state of Colorado. Our organization is comprised of business and civic leaders from around the State. We contend that City for Champions will enhance our reputation with Department of Defense officials in that it will provide a new and diversified source of visits to the US Air Force Academy, and provide attractive entertainment venues for those serving our nation while stationed in Colorado.

We strongly support the proposal and respectfully request your highest level of approval.

Sincerely,

Donald E. Addy Chairman

> 1259 Lake Plaza Drive, Suite 260 Colorado Springs, Colorado 80906 www.cothirtv.org