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## EL PASO BOARD OF COUNTY COMMISSIONERS

September 13, 2013

Colorado Economic Development Commission  
c/o Colorado Office of Economic Development and International Trade  
Attn: Mr. Jeff Kraft  
1625 Broadway, Suite 2700  
Denver, CO 80202

Dear Commission Members:

Thank you, for allowing El Paso County, the opportunity to review and provide comments regarding the City of Colorado Springs' Regional Tourism Act application, the "City for Champions" project. The El Paso County Board of Commissioners has reviewed the initiative and stands united in its support of the application.

City for Champions has great potential economic impact for our region and for the entire state as out-of-state and international tourists visits the Pikes Peak Region. As you are all aware, Colorado's economy is heavily dependent upon tourism, but competition from other destinations requires increased efforts to capture new markets. The four projects outlined within the City for Champions proposal will appeal to a broad range of tourists, many of whom have never been to Colorado. Once here, the natural beauty and our local area attractions will amaze them, like all of us. The potential for repeat tourism will only be increased, once the City for Champions projects are implemented.

El Paso County is thrilled to see that the Pikes Peak Region may benefit from the Regional Tourism Act, especially after the devastating impacts of two major fires and multiple floods within the last 15 months. We express our great appreciation for your consideration and approval of the City of Colorado Springs' application. If you need additional information from the County, please do not hesitate to contact our County Administrator, Jeff Greene.

Sincerely,

Dennis Hisey  
Chair

cc: Board of County Commissioners and County Administrator Jeff Greene  
Colorado Springs City Council  
Office of the Mayor, City of Colorado Springs

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