

Mr. Kenneth W. Lund, Executive Director
Colorado Economic Development Commission
c/o Office of Economic Development and International Trade
1625 Broadway, Suite 2700
Denver, CO 80202

June 12, 2013

Dear Mr. Lund:

On behalf of the US Olympic Museum Board of Directors, I'm writing to express our support for the City for Champions proposal. Based on my experience with the development of the Rock and Roll Hall of Fame and Museum in Cleveland Ohio when I served as Governor, I am confident that the Commission's support for this collection of projects will have substantial and sustained economic and cultural benefits for the people of Colorado and for our guests from around the world.

With your support, the Museum Board can turn our vision for a world class United States Olympic and Paralympic Museum into reality. We are pleased to submit our plans, the culmination of many years of discussion and more than a year of careful study for your consideration. This facility will be unique in the country; there is nothing like it in North America. And what better home for a celebration of the athletes and their experiences that embody the Olympic spirit than Colorado where we are known for our healthy lifestyles and love of sports and recreation?

The combined impact of the projects that comprise the City for Champions will spark a renaissance in Colorado Springs that will resonate throughout Colorado.

Thank you for your consideration.

Sincerely,



Richard F. Celeste, President
US Olympic Museum Board of Directors
Rothgerber Johnson & Lyons LLP |
90 South Cascade Avenue, Suite 1100 |
Colorado Springs, CO 80903 |