

WILLIAM J. HYBL
Chairman and Chief Executive Officer

June 17, 2013

Mr. Kenneth W. Lund
Executive Director
Colorado Economic Development Commission
c/o Office of Economic Development and International Trade
1625 Broadway, Suite 2700
Denver, CO 80202

Dear Ken,

I am writing to express El Pomar Foundation's support for the City of Colorado Spring's - *City for Champions* proposal. I encourage the Colorado Economic Development Commission to approve maximum funding for this project.

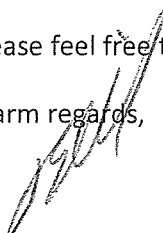
Since 1937, El Pomar Foundation has provided charitable support for community development efforts, in order to enhance, encourage and promote the current and future well-being for people of the State of Colorado. This project is based on some of Colorado Springs' most important and iconic institutions, and as such they provide a strong base from which we build a vibrant tourism economy.

In 1954, a group of city leaders, including El Pomar, helped make Colorado Springs the home of the United States Air Force Academy. In 1977, we assisted in establishing the United States Olympic Committee offices and Olympic Training Center here. We have similarly supported the University of Colorado, Colorado Springs in its development as it provides assets used not only by students, but by the entire community. Through the years, El Pomar has continued to commit significant grant dollars to these organizations as we believe strongly they are critical to the health of our community.

The regional impact of over \$1.36 billion in tourism revenue is critical. Your full funding of the *City for Champions* proposal will strengthen the recipient institutions, attract tourist dollars and encourage a vibrant community.

Please feel free to contact me should you have any additional questions.

Warm regards,


William J. Hybl

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